Method

Short disclosure statement

Panel provider	Dynata
Research company	The Australia Institute
Client commissioning the research	The Push – Youth Music Organisation Ltd
Fieldwork dates	9 August 2024 to 15 August 2024
Mode of data collection	Online recruited from research panel
Target population	Australians aged 16 to 25
Sample size	1,009
Australian Polling Council compliant	Yes
Voting intention published	No
Long disclosure statement	See below

Long disclosure statement

Effective sample size after weighting applied	1,002
Margin of error associated with effective sample size	±3%
Variables used in weighting	Age, gender, state or territory based on Australian Bureau of Statistics "National, state and territory population" data
Gender identity categorisation	Those who answered the gender identity question as "Non-binary", "I use a different term", or "Prefer not to answer" had their responses included with females for the purpose of reporting, due to constraints from weighting data availability
Weighting method used	Raking method
Full question text, responses categories and randomisation	See below
Source of online sample	Dynata's online panel
Positioning of voting intention questions in questionnaire	Immediately after demographics, before policy questions. Lower house voting intention was asked first, followed by upper house voting intention. Those under voting age (18) were not asked voting intention.
How were undecided voters handled?	Respondents who answered "Don't know / Not sure" for voting intention were then asked a leaning question; these leanings are included in voting intention crosstabs
Method of calculating 2PP	N/A
Voting intention categorisation	Voting crosstabs show voting intentions for the House of Representatives. "Coalition" includes separate responses for Liberal and National. "Other" refers to Independent/Other, and minor parties in cases where they were included in the voting intention but represent too small a sample to be reported separately in the crosstabs
Location results	Results are shown only for larger states

Detailed results

No preceding questions in the poll are expected to have influenced the results of the questions published here.

Note: 16-17-year-olds were not asked the voting intention question. The voting intention question was asked only of respondents aged 18-25. Of this age group, the total sample size is 807, the effective sample size is 799, and the margin of error is plus/minus 3%.

After I have covered all my other costs, I have about $X every week to spend on all forms of entertainment and activities.

- $0-25
- $26-50
- $51-100
- $101-150
- $151 or more
- Don't know / Not sure

To what extend do you agree or disagree with the following statement?

"Attending music events is important to me."

- Strongly agree
- Agree
- Disagree
- Strongly disagree
- Don't know / Not sure

How often do you participate in the following types of music events?

"I attend music events that feature <u>international artists</u> touring from another country."

- Every few weeks
- Every few months
- Once or twice a year
- Rarely or never
- Don't know / Not sure

"I attend music events that feature Australian artists touring from outside my local area."

- Every few weeks
- Every few months
- Once or twice a year
- Rarely or never
- Don't know / Not sure

"I attend music events that feature artists from my local area."

- Every few weeks
- Every few months
- Once or twice a year
- Rarely or never
- Don't know / Not sure

What are the barriers you face in attending music events?

The order of options was randomised for each respondent, except for 'None of the above'. Respondents could select any number of responses. On average, respondents selected 3.8 responses. Only those aged 16–17 were given the options related to licensing and age, and only those aged 18–25 were given the option related to alcohol. The remaining options were given to all respondents aged 16–25.

- Cost - I cannot afford to go as often as I would like
- Safety - I sometimes don't feel safe
- Alcohol - I do not like going to licenced venues because of the presence of alcohol
- Licencing - I cannot easily go to licenced venues because I am under the age of 18
- Age - There are limited under 18 music events in my area
- Parental/guardian permission - my parent or guardian will not let me attend
- Location - It is difficult to get to the venues
- Access - I am not sure my access requirements will be met
- Awareness - I do not know what music events are on
- Community - I have no one to go with
- Interest - I am not interested in the types of music events in my area
- Representation - The music events available do not represent my identity
- Belonging - I don't feel welcome at music events
- Time - I want to attend but I don't have enough time
- Priority - Going to a music event is not important to me
- None of the above

Of these, please rank the options you selected from most significant to least significant, where "1" is the most significant, "2" is the next most significant, and so on.

- Alcohol
- Licencing
- Age
- Parental/
- guardian permission
- Location
- Access
- Awareness
- Community
- Interest
- Representation
- Cost
- Safety
- Belonging
- Time
- Priority

To what extent would you support or oppose a government program where young people are funded to plan, develop and deliver music events in their local community?

- Strongly support
- Support
- Oppose
- Strongly oppose
- Don't know / Not sure

Would a $200 government-funded voucher to spend on cultural and creative interests make a difference to how many music events you attend this year?

- I'd attend many more
- I'd attend more
- It would make no difference
- Don't know / Not sure

How do you discover new music?

The order of options was randomised for each respondent, except for 'Other' and 'None of the above'. Respondents could select any number of responses. On average, respondents selected 3.6 responses.

- Music streaming services (Spotify, Apple Music, SoundCloud etc.)
- YouTube
- TikTok
- Video games
- TV and movies
- Other social media (Instagram, Facebook, X etc.)
- Radio
- Friends and/or family
- Attending music events
- Other [text box]
- None of the above

Of the ways you discover new music, please rank the options you selected from most often used to least often used, where "1" is the most often used, "2" is the next often used, and so on.

The table below shows the percentage of each option as ranked only by those who selected them in the previous question. 'Other' was not included because it was a text box option and only four people selected it in the previous question.

- Music streaming services (Spotify, Apple Music, SoundCloud etc.)
- YouTube
- TikTok
- Video games
- TV and movies
- Other social media (Instagram, Facebook, X etc.)
- Radio
- Friends and/or family
- Attending music events