

Doing it Tough: Living Standards -Disclosure

Short disclosure statement

Panel provider	Dynata
Research company	The Australia Institute
Fieldwork dates	10 July 2024 to 16 July 2024
Mode of data collection	Online recruited from research panel
Target population	Australian adults aged 18+
Sample size	1014 + 498 South Australian boost, weighted
Australian Polling Council compliant	Yes
Voting intention published	No
Long disclosure statement	See below

Long disclosure statement

Effective sample size after weighting applied	1030
Margin of error associated with effective sample size	±3%
Variables used in weighting	Age, gender, state/territory based on Australian Bureau of Statistics “National, state and territory population” data
Gender identity categorisation	Those who answered the gender identity question as “Non-binary”, “I use a different term”, or “Prefer not to answer” had their responses included with females for the purpose of reporting, due to constraints from weighting data availability
Weighting method used	Raking method
Full question text, responses categories and randomisation	See below
Source of online sample	Dynata’s online panel
Positioning of voting intention questions in questionnaire	Immediately after demographics, before policy questions [Lower house voting intention was asked first, followed by upper house voting intention]
How were undecided voters handled?	Respondents who answered “Don’t know / Not sure” for voting intention were then asked a leaning question; these leanings are included in voting intention crosstabs
Method of calculating 2PP	NA
Voting intention categorisation	Voting crosstabs show voting intentions for the House of Representatives. “Coalition” includes separate responses for Liberal and National. “Other” refers to Independent/Other, and minor parties in cases where they were included in the voting intention but represent too small a sample to be reported separately in the crosstabs
Location results	Results are shown only for larger states



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Detailed Results

No preceding questions in the poll are expected to have influenced the results of the questions published here.

Which of these categories best describes your annual household income before tax? Please make your best estimate.

Response Option: Select one response only

1. \$20,000 or less
2. \$20,001 - \$40,000
3. \$40,001 - \$60,000
4. \$60,001 - \$80,000
5. \$80,001 - \$100,000
6. \$100,001 - \$150,000
7. \$150,001 - \$200,000
8. More than \$200,000
9. Not sure/Rather not say

What is your main source of personal income?

Response option: Select one response only

1. Wages as an employee
2. Payment as a business owner or contractor
3. Government income support payment (e.g. JobSeeker, disability payment, pension)
4. Superannuation
5. Investments
6. Other (please specify)
7. Don't know / not sure

How do you think your income in the past year has compared to the increase in the cost of living?

Response options: Select one response only

1. My income has grown much faster than the cost of living
2. My income has grown somewhat faster than the cost of living
3. My income has grown about as fast as the cost of living
4. My income has grown somewhat slower than the cost of living
5. My income has grown much slower than the cost of living
6. Don't know / Not sure

In the past twelve months have you supplemented your main source of income by doing any of the following?

Response options: Choose all that apply. The order of options was randomised for each respondent.

Respondents could select any number of responses, except “None of the above” (which was exclusive).

1. Taking on a second or additional job
2. Increasing your working hours
3. Seeking income support or other assistance from a government agency or charity
4. Drawing down on your savings or superannuation
5. Borrowing money
6. None of the above

Where have you most noticed price increases?

Response Option: select all that apply. The order of options was randomised for each respondent. Respondents could select any number of responses, except “I haven’t noticed price increases and “Don’t know / Not sure” (which were exclusive).

1. Groceries
2. Transport (petrol, public transport, tolls, etc)
3. Medical fees and medicines by doing any of the following?
4. Clothing and footwear
5. Recreation, entertainment and culture
6. Eating out and ordering in
7. Utility bills (water, electricity, gas, etc)
8. Furniture, whitegoods and other household items
9. Childcare
10. I haven’t noticed price increases
11. Don’t know / Not sure

Has the higher cost of living caused you to spend less on any of the following over the past year?

Response option: select all that apply. The order of options was randomised for each respondent. Respondents could select any number of responses, except “None of the above” (which was exclusive).

1. Going to the doctor
2. Heating or cooling your home
3. Buying healthy food like fruit and vegetables
4. Buying treats for yourself or family members
5. Donating to charity
6. Going on holiday
7. Going to movies, shows, concerts or other entertainment
8. Eating out and ordering in
9. Childcare
10. None of the above

How important are the following actions in reducing the costs of living pressures?

Response Options: Very Important, Somewhat important, Not important, Don’ know/Not sure

1. Improving supermarket competition to reduce food prices
2. Supporting wages keeping up with inflation
3. Increasing income support payments (such as Jobkeeper and youth allowance)
4. Capping or reducing mortgage interest rates
5. Capping or reducing rent
6. Reducing the costs of transport (such as petrol, public transport and tolls)
7. Reducing the costs of medical fees and medicines
8. Reducing the costs of education (including early child education, schools, vocational education, and universities)
9. Reducing the costs of childcare
10. Reducing or capping the costs of utilities (such as water, electricity and gas)
11. Reducing taxes

If you have a mortgage, in the last two years have the interest charges:

Response Option: Select one response only

1. Increased a lot
2. Increased a little
3. Not changed
4. Decreased a little
5. Decreased a lot
6. I do not have a mortgage

If you have an outstanding credit card balance, in the last two years have the interest charges:

Response Option: Select one response only

1. Increased a lot
2. Increased a little
3. Not changed
4. Decreased a little
5. Decreased a lot
6. I do not have an outstanding credit card balance

If you have an outstanding loan for a car or other vehicle, in the last two years have the interest Charges:

Response Option: Select one response only

1. Increased a lot
2. Increased a little
3. Not changed
4. Decreased a little
5. Decreased a lot
6. I do not have an outstanding loan for a car or other vehicle

How much blame do each of the following groups deserve for the increase in cost-of-living?

Response Options: A great deal of blame, Some blame, Little blame, no blame, Don't know/Not sure.
The order of options was randomised for each respondent.

1. Supermarkets (by raising the cost of food)
2. Banks (by increasing debt charges)
3. Governments (by raising or not lowering taxes)
4. Workers (by demanding higher wages)

Compared to two years ago, would you describe your household's financial situation as:

Response Option: Select one response only

1. Much better
2. Somewhat better
3. About the same
4. Somewhat worse
5. Much worse
6. Don't know / Not sure