

# Christmas waste polling - 2024

## Method

### Short disclosure statement

Panel provider	Dynata
Research company	The Australia Institute
Client commissioning the research	NA
Fieldwork dates	13 November 2024 to 15 November 2024
Mode of data collection	Online recruited from research panel
Target population	Australian adults aged 18+
Sample size	1,009
Australian Polling Council compliant	Yes
Voting intention published	No
Long disclosure statement	See below

### Long disclosure statement

Effective sample size after weighting applied	982.94
Margin of error associated with effective sample size	±3%
Variables used in weighting	Age, gender, state/territory based on Australian Bureau of Statistics <a href="#">“National, state and territory population”</a> data
Gender identity categorisation	Those who answered the gender identity question as “Non-binary”, “I use a different term”, or “Prefer not to answer” had their responses included with females for the purpose of reporting, due to constraints from weighting data availability
Weighting method used	Raking method
Full question text, responses categories and randomisation	See below
Source of online sample	Dynata’s online panel
Positioning of voting intention questions in questionnaire	Immediately after demographics, before policy questions
How were undecided voters handled?	Respondents who answered “Don’t know / Not sure” for voting intention were then asked a leaning question; these leanings are included in voting intention crosstabs
Method of calculating 2PP	NA
Voting intention categorisation	Voting crosstabs show voting intentions for the House of Representatives. “Coalition” includes separate responses for Liberal and National. “Other” refers to Independent/Other, and minor parties in cases where they were included in the voting intention but represent too small a sample to be reported separately in the crosstabs
Location results	Results are shown only for larger states



## Detailed results

No preceding questions in the poll are expected to have influenced the results of the questions published here.

### **To what extent do you agree or disagree with the following?**

Statement options were presented in random order.

#### **“I like buying gifts for people at Christmas.”**

- Strongly agree
- Agree
- Disagree
- Strongly disagree
- Don't know / Not sure

#### **“I would prefer it if people did not buy me gifts at Christmas.”**

- Strongly agree
- Agree
- Disagree
- Strongly disagree
- Don't know / Not sure

### **This year do you expect to get Christmas presents that you will never use or wear?**

Response options were presented in random order.

- Yes
- No
- I don't receive Christmas presents
- Don't know / Not sure

### **To what extent do you agree or disagree with the following?**

Statement options were presented in random order.

#### **“Buying things that don't get used is a good way to create jobs and improve the lives of Australians.”**

- Strongly agree
- Agree
- Disagree

- Strongly disagree
- Don't know / Not sure

**“It is better for the economy when people buy fewer things that don’t get used.”**

- Strongly agree
- Agree
- Disagree
- Strongly disagree
- Don't know / Not sure

**When purchasing gifts for others, how much do you account for how those gifts will eventually be disposed of?**

Response options were presented in random order.

- It is the main thing I think about
- It is one of the things I think about
- I don’t think about it
- Don’t know / Not sure

**How many gift bags do you buy during Christmas?**

- 1-3 bags
- 4-6 bags
- 7-10 bags
- 11 or more bags
- None
- Don’t know / Not sure

**What do you do with used gift bags?**

Response options were presented in random order.

- I put them in the rubbish bin
- I put them in the recycle bin
- I re-use them
- I don’t use or receive gift bags
- Don’t know / Not sure

**How much gift wrapping paper do you buy during Christmas?**

- 1-3 metres
- 4-6 metres

- 7-10 metres
- 11 or more metres
- None
- Don't know / Not sure

**What do you do with used gift wrapping paper?**

Response options were presented in random order.

- I put it in the rubbish bin
- I put it in the recycle bin
- I re-use it
- I don't use or receive gift wrapping paper
- Don't know / Not sure

**What do you do with any leftover food from Christmas meals?**

Response options were presented in random order.

- I throw it out
- I keep it as leftovers and eat another time
- I donate it to people or a food charity
- I don't have distinct Christmas meals
- Don't know / Not sure

**Do you spend more money on food/grocery bills during the Christmas period?**

- Yes, more than \$1,000 more
- Yes, around \$500 to \$1,000 more
- Yes, up to \$500 more
- No
- Don't know / Not sure